



## Thinking of making a career change to Communications and Related Careers (including Public Relations, Print or Broadcast Journalism, Marketing, Public Relations etc.)??????

Take advantage of a great opportunity to hear a one half hour informal presentation (limit room size) about these **career options, recommendations if considering entering these fields, and how to change fields** by **Tony Saffold**, who has been in all these fields (plus currently teaching at Normandale Community College). Then have a 20-30 minute appointment with him for an **“information interview”** (limited to the first 5 or 6 or more who show up if similar occupations can be combined) and get **your questions answered and possible networking contacts**. **This workshop and/or 1-1 sessions can be repeated upon demand.**

**WHAT: discussion/questions & answers on Careers in Communication, Marketing, PR, Print and Broadcast Journalism – how to change fields, related careers in demand, and required training and resources**

**WHERE: Minnesota WorkForce Center Hennepin South 4220 West Old Shakopee Road, Bloomington**

**WHEN: November 23 1:00-1:30 PM GROUP with 1-1 appointments (first 5 or 6 to show up) with Tony Saffold to follow until 4 PM**

**Find out answers to:**

- What are the background and training requirements for these occupations?
- What are typical career paths?
- What are good companies to target?
- What are future trends?

**Sign up in advance by calling 952-346-4028 or see the Help Desk**

Please come 10-15 minutes early for our check in process.

**TONY SAFFOLD** is an educator (currently at Normandale Community College) and communications consultant, specializing in the area of media relations and public speaking and presentations. Tony is a veteran in broadcast journalism and corporate communications. His client list includes executives from Fortune 500 companies. This class is funded by federal ARRA stimulus dollars to Normandale Community College to help job seekers return to work quickly.

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